



PRESS RELEASE

May 24th, 2013

Welex appoints new representative for Benelux, Germany

Welex Incorporated today announced the appointment of Arthur Van Opstall and his firm, Van Opstall Advies & Agenturen, as its representative in Belgium, the Netherlands, Luxembourg, and the region of Germany bordering the Benelux.

Van Opstall earned his Business Engineering degree from the University of Twente followed by advisory roles in IT, healthcare and insurance. He formed his own consulting company in 2006 to help small and medium sized firms with process and finance optimization, including capital equipment investment decision-making. Well-positioned to understand both the technical and financial challenges companies face when making equipment decisions, Van Opstall derives satisfaction in helping companies connect products and innovation to customers and markets and in moving projects from concept to profitable production.

David Schroeder, President and CEO of Welex stated, "We are excited to have Arthur represent Welex in the Benelux and Germany and provide support for our growing installed base. His energy and experience make him an ideal fit for Welex. He will provide customers and prospects in the region with the professional, local support they need as well as continuing our growth in the European market."

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About Welex Incorporated (www.welex.com)

Welex is the leading provider of high performance sheet extrusion solutions for converters and product manufacturers worldwide. With solutions installed in more than 3,000 customer locations in 69 countries, Welex innovations include coextrusion and multi-layer methods that lead the industry as well as dozens of barrier lines installed globally. Headquartered in Blue Bell, Pennsylvania, Welex is a privately owned company.

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